

# 2020 Annual Report

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Inspiring and equipping  
world-class leadership  
that ignites transformation.

[GlobalLeadership.org](https://GlobalLeadership.org)



Global  
Leadership  
Network



# The Global Leadership Network 2020 Impact

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For more than 25 years, the Global Leadership Network has been driven by the belief that leadership changes everything. As we convene a diverse, global community of curious, growth-minded, change-driven women and men committed to developing their leadership skills, positive transformation becomes a reality in families, organizations and even entire communities.

In 2020, our vision, mission and commitment remained unwavering even as we adapted to rapid changes affecting how people could engage with the GLS. The active participation and graceful support of you—our partners, host sites, donors, volunteers and global audience—allowed us to adapt quickly to alternative delivery models in order to continue to multiply impact around the world in 2020 without pause.



**PICTURED:** Nona Jones presents her live GLS20 talk from South Barrinton, IL (Left), U.S. host site Life.Church broadcasts Craig Groeschel's GLS20 talk from Oklahoma City, OK (Right) and international host site volunteers in South Africa (Front Cover)

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*“I don’t know if our organization would have weathered the storm like we are doing right now. We had to shift. We had to start thinking about the restrictions we had and think differently. Craig Groeschel’s talk was crucial to our organization’s ability to see restrictions as an opportunity to be creative.”*

**Annette Cutino**  
Director of Advance, LEAD.NYC

Learn more about the impact by visiting: [GlobalLeadership.org/Stories](https://www.GlobalLeadership.org/Stories)

# With your generous support, you made a difference around the world.



You made it possible for us to continue to bring world-class leadership training through The Global Leadership Summit, reaching 106 countries and 54 languages, reaching more than 173,000 people outside of the U.S.



Our GLS Ministry Connect program saw expanded growth, and we were able to provide the GLS, free of charge, to transition homes, homeless shelters, crisis centers, at-risk youth and trafficking survivors.



Our GLS Prison Program shifted as corrections facilities across the U.S. were hit particularly hard by Covid-19 last year. However, with passion and desire to provide encouragement, our prison volunteers and team were willing to shift with us, and with your financial support, we were able to deliver the GLS to 9,000+ incarcerated men and women in 2020.



Additionally, year-round events, serving more than 100,000 women and men around the world, focused on timely issues including leading through crisis, social justice and the new reality we all faced during a global pandemic.



We were also able to continue to provide a wealth of free resources including articles from leadership experts and one of the most popular leadership podcasts in the world, providing a diverse blend of education serving the 2.5 million people who visit GlobalLeadership.org each year.

*“One thing that has me in awe about The Global Leadership Summit is the outlook you carry—that including us prisoners in your mission is of great importance. Labeled as outcasts and menaces to society, you show by your efforts in making the events available to us that you see us as Christ sees us—valuable.”*

**Alejandro**

GLS attendee at Heritage Trails Correctional Facility, U.S.



PICTURED: Attendees at U.S. host site in Dyer, Indiana (Top) and attendees at international host site in Vietnam (Bottom)

## 2020 Board of Directors

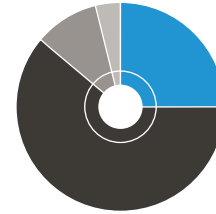
Dick DeVos, *Chair*  
 Kim Simios, *Vice-Chair*  
 Tom De Vries  
 David Ashcraft  
 Sherri Miller

Terry Moore  
 Gary Schwammlein  
 Albert Tate  
 John Venhuizen  
 Bradford Whitmore

## 2020 Executive Leadership Team

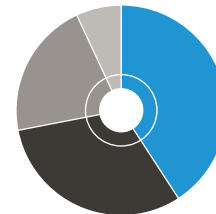
Tom De Vries, *President & CEO*  
 Mitch Barns, *COO*  
 Steve Bell, *Senior Advisor to the President*  
 Shana Case, *Executive Director, Ministry Operations*  
 Scott Cochrane, *Vice President, International Ministries*  
 Sue Elworth, *Vice President, Development & U.S. Ministries*  
 Gregory Hamilton, *Executive Director, Growth Marketing & Communications*  
 Aliece Hendricks, *Vice President, International Events*  
 Lori Hermann, *Vice President, Content & Production*  
 Eric Hood, *Executive Director, U.S. Field Team*  
 Wesley King, *Executive Director, U.S. Field Team*  
 Gary Schwammlein, *President Emeritus*  
 Michael Strong, *CIO*  
 Arlis Whalum, *Vice President, Finance*  
 Doug Yonamine, *Vice President, Human Resources & Legal*

## 2020 Financials



Source of Funds \$18.9M

- Donor: 48%
- Conference: 38%
- Resources & Membership: 10%
- Capital Reserves: 4%



Use of Funds

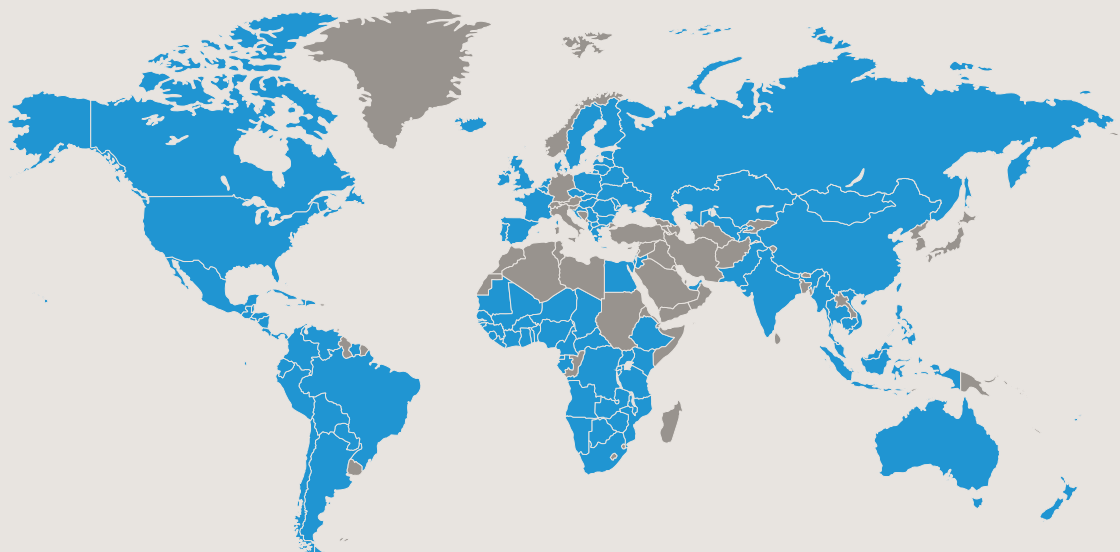
- U.S. Operations: 41%
- International Operations: 31%
- Management & General: 21%
- Development: 7%

## The Global Leadership Summit Presence

106  
Countries\*

54  
Languages

260K  
Attendees



● Countries with GLS event (August 2020-March 2021)

\*Some countries not represented for safety