



2021

# Annual Report

*Inspiring and equipping world-class leadership that ignites transformation.*

[GlobalLeadership.org](https://GlobalLeadership.org)



Global  
Leadership  
Network

# The Global Leadership Network 2021 Impact

For more than 25 years, the Global Leadership Network has been driven by the belief that leadership changes everything. As we convene a diverse, global community of curious, growth-minded, change-driven leaders and aspiring leaders committed to developing their leadership skills, positive transformation becomes a reality in families, organizations, and even entire communities.

In 2021, our vision, mission, and commitment remained unwavering. The active participation and graceful support of you—our partners, host sites, donors, volunteers, and global audience—allowed us to expand on our delivery models in innovative ways to continue to multiply impact around the world.



*“I have personally experienced the Summit go far beyond making people better leaders. Once leaders learn to lead the right way, their capacity to touch individual lives—their capacity to transform communities and entire nations—is unimaginable.”*

**Betty Byanima**  
GLS Leader in Uganda

PICTURED: Leaders taking notes during GLS21 in Zimbabwe (Left); Guests enjoying GLS21 in South Barrington, IL (Right)

*“The Summit helped put things into perspective. Watching it gave me the courage to choose to do what was right for me. The speakers touched my life. I am a stronger individual now and have been leading ever since. My dream is to help other families like mine who’ve been through similar situations.”*

**Jessica**  
Transition Home GLS Attendee



Learn more about the impact by visiting: [GlobalLeadership.org/Stories](https://GlobalLeadership.org/Stories)

PICTURED ON FRONT COVER: Richard Montañez, Godfather of Flamin’ Hot Cheetos, speaking at GLS21 (Top Left); Ibukun Awosika, Founder of The Chair Centre Group, speaking at GLS21 (Bottom Left); Michelle Poler, Founder of Hello Fears, speaking at GLS21 (Bottom Right)

# With your generous support, you made a difference around the world.

## LEADERSHIP EVENTS IMPACT

In the U.S., our premier two-day leadership event of the year—The Global Leadership Summit (GLS)—kicked off in August bringing people together at 500+ partnering host site venues across the country and online. To expand support throughout the year, we continued the GLSnext Event Series, our free 90-minute leadership events held twice a year. Additionally, for the first time we introduced The Global Leadership Summit: *Special Edition* half-day online event, a brand-new experience to provide a Summit quality leadership boost at the beginning of the year.

## INTERNATIONAL IMPACT

Your generosity made it possible to bring world-class leadership training through the GLS to 110 countries this year, translating it into 55+ languages. These efforts allowed many leaders who would otherwise not have access to this level of leadership development to experience it in their own context, including 50% of the world's poorest countries as well as "underground" locations undisclosed for their personal safety.

## MINISTRY CONNECT IMPACT

Our Ministry Connect program in the U.S. (formerly called the U.S. Ministries program) experienced growth in its second year. Your generosity made it possible to provide the GLS, free of charge, to men and women who participated through 78 U.S. ministries this year, including transition homes, homeless shelters, and crisis centers, as well as ministries serving vulnerable youth and trafficking survivors.

## PRISON IMPACT

Our GLS Prison Program also grew this year despite obstacles that continued this year due to Covid. The generosity of our donors and prison volunteers made it possible for us to bring the GLS into 114 prisons across the U.S., breaking our record for prison participation.

## YEAR-ROUND LEADERSHIP IMPACT

In addition to events, year-round initiatives provided a wealth of diverse leadership resources throughout the year including thought-provoking articles and videos from leadership experts via bi-monthly subscription to *Leadership Now*, and one of the most popular leadership podcasts in the world—*The Global Leadership Podcast*.

*“The GLS was a great opportunity to invest in the leadership development of my staff of over 100 employees in six counties. It’s true that when the leader gets better, we all get better. So, we have to constantly invest in our leadership. As a result, our ministry is thriving, the culture is super strong, and we have been rated a Best Christian Workplace Institute (BCWI) flourishing culture for three years in a row. If you came down and met our team that I’m surrounded with, you’d meet the best leadership team in the country. There’s a ripple effect in what you guys do! It’s so valuable because people need to know that the Church is not dead. The Church is filled with people who are super passionate. God is up to something.”*

**Kevin Enders**

U.S. GLS Attendee, and President of 4KIDS



PICTURED: Guests visiting in the lobby during GLS21

*“I was given a GLS brochure, and my colleagues insisted I join them. I sat for the whole day at the GLS with heavy heart. But I received passion again to serve humanity, not because I am needed at work, but because of a cry to God with tears for our city. We as leaders need a heart to see this city transformed. We need to bless every attendee and send them out as loving, kind, and compassionate ambassadors of God.”*

**GLS Attendee**  
Undisclosed Location in the Middle East

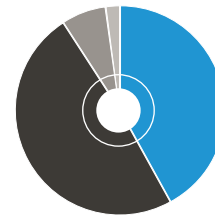
## 2021 Board of Directors

Dick DeVos, <i>Chair</i>	Terry Moore
Kim Simios, <i>Vice-Chair</i>	Albert Tate
David Ashcraft	John Venhuizen
Tom De Vries	Bradford Whitmore
Sherri Miller	

## 2021 Executive Leadership Team

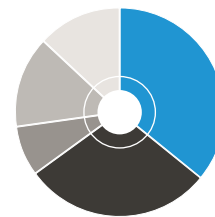
Tom De Vries, *President & CEO*  
 Shana Case, *Executive Director, Operations*  
 Scott Cochrane, *Vice President, International Ministries*  
 Sue Elworth, *Vice President, Development & U.S. Ministries*  
 Gregory Hamilton, *Vice President, Strategy & Innovation*  
 Aliece Hendricks, *Vice President, International Events*  
 Lori Hermann, *Vice President, Programming, Content & Media*  
 Eric Hood, *Executive Director, U.S. Field Team*  
 Wesley King, *Executive Director, U.S. Field Team*  
 Arlis Whalum, *Vice President, Finance*  
 Doug Yonamine, *Vice President, Human Resources & Legal*

## 2021 Financials



Source of Funds: \$19.5M

- Conferences & Sponsorships: 42%
- Contributions: 49%
- Other Income: 7%
- Resources & Memberships: 2%



Use of Funds

- Leadership Development: 36%
- Global Partner Development: 29%
- U.S. Partner Development: 8%
- Donor Development: 14%
- Management & General: 13%

*“When I found out that the Summit came to prison because of the big hearts of people, I was blown away. I thought, wow, someone is thinking about me when I’m not even thinking about myself, and I’m so grateful.”*

**Renaldo Hudson**  
Formerly Incarcerated GLS Attendee, and Current Director of Education at the Illinois Prison Project