

The Leadership Genius Behind **a Hollywood Legend**

Ron Howard

+ Academy Award-Winning Filmmaker



Identifying a Great Story

- Bet on your own curiosity.
- Test the idea on other people to see if they share that curiosity.
- Believe that you have something to contribute.

Identifying with Great Characters (3:15)

- Remarkable characters in extraordinary circumstances are still human beings, and there is far more that we have in common with them than not.
- Many stories are not just about the event, but about relationships, and we all can be fascinated by the impact of a relationship.
- Look for that what's relatable.

Creating Lifelong Partnerships (4:36)

- It's about compatibility, the ability to grow, and communication.
- Being together a long time should not be thought of as a burden or obligation.
- You tell true stories as proof that remarkable outcomes can be achieved.

Leading a Team (7:52)

- Have a team mentality.
- Create an environment that brings out the best in people, but also, within that framework, it's understood that people are going to be challenged.
- If you can share and agree upon the goals, people can make tremendous contributions.
- Day-to-day leadership is different from going on an expedition, where people can put up with a lot from one another if they know the other person has an expertise that the expedition needs.

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Creating an Environment for Collaboration (10:02)

- The very best might be quirky, but they play to win, and they know what it takes to win.
- The ones who excel are the ones who really want it.

Combating the Imposter Syndrome (14:08)

- With experience, you develop the confidence to open things up for discussion and admit you don't have the answer.
- Don't be the one creating a ceiling.
- Ask more questions.
- When you communicate enough, so that people align on the objectives, their suggestions become more and more valuable.
- If people know you as a leader are willing to listen and embrace a new idea that's not your own, they are also much more willing to hear a no.

Creating a Culture Where People Thrive (17:51)

- It is about clarity: understanding what the goal is and sharing excitement for it.
- If you can create an environment where people have an opportunity to contribute, they can do their best work.
- You have to be ready to take a position but also let people know that you're open to growing through their contributions.

Modern-Day Heroism (19:15)

- "Thirteen Lives" tells a fascinating story of volunteerism and international effort about the rescue of the children in Tham Luang cave in Northern Thailand. The Thai government created an environment where the best idea wins.
- "We Feed People" focuses on chef José Andrés and his World Central Kitchen, a program where chefs are deputized to feed people in the wake of disasters.

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- Sometimes it requires a crisis to remind us how different people can come together and make something remarkable happen.

A Faith in Humanity (26:15)

- There is something bigger than us.

The Power of Storytelling (28:51)